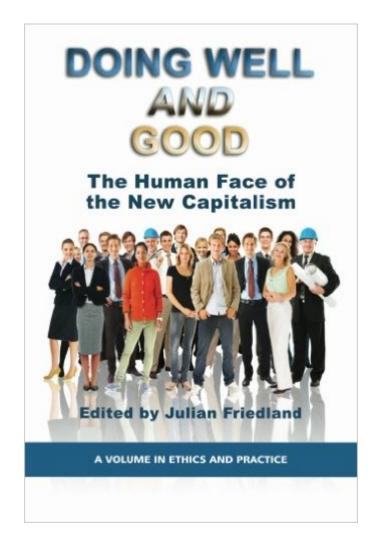
The book was found

Doing Well And Good: The Human Face Of The New Capitalism (Ethics And Practice)





Synopsis

Ethical business creates social value. That's the theme of this bold new volume, heralding and defending this rapidly-growing new conception of capitalism making its way into the mainstream. It provides clear and succinct guidelines for how to evaluate what counts as an ethical business as well as how and why ethical businesses tend to succeed better over the long term. The book is jargon-free and targeted primarily at thought leaders and academics in business and philosophy who will want to use it in their business ethics classes. Each chapter has been selected for its ability to engage a wide audience without oversimplifying the content. All twelve chapters are original and authored by leading business ethicists including William Shaw, Tony Simons, Duane Windsor, and Mark Schwartz. Each piece makes use of recent empirical evidence or ethical theory (or both) in order to present a detailed yet overarching picture of what ethical business looks like--and how to achieve it--in today's global environment. It is thus divided into three subsections: 1. The Role of Corporate Culture 2. A New For-Profit Paradigm 3. Making the Change Happen: Voluntary and Regulatory Examples Perhaps the book's greatest strength is its blending of cutting-edge philosophy, psychology, and management theory into a cohesive, provocative, and accessible format. Hence, it promises to launch a wide discussion of what exactly we should expect the moral duty of business to be.

Book Information

Series: Ethics and Practice

Paperback: 258 pages

Publisher: Information Age Publishing (June 1, 2009)

Language: English

ISBN-10: 1593117876

ISBN-13: 978-1593117870

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review)

Best Sellers Rank: #518,917 in Books (See Top 100 in Books) #409 in Books > Business &

Money > Economics > Sustainable Development #756 in Books > Business & Money > Business

Culture > Ethics #1158 in Books > Business & Money > Economics > Environmental Economics

Customer Reviews

Needed this book for a college course. Great price and info is informative.

Download to continue reading...

Doing Well and Good: The Human Face of the New Capitalism (Ethics and Practice) Face to Face with Wolves (Face to Face with Animals) Face-to-Face with a Holy God (The New Inductive Study Series) Management Ethics: Placing Ethics at the Core of Good Management (IESE Business Collection) Nursing: Human Science And Human Care (Watson, Nursing: Human Science and Human Care) Stock Market Capitalism: Welfare Capitalism: Japan and Germany versus the Anglo-Saxons (Japan Business & Economics S) Doing Capitalism in the Innovation Economy: Markets, Speculation and the State Doing Capitalism in the Innovation Economy Russian Face to Face: A Communicative Program in Contemporary Russian (Bk. 1) (English and Russian Edition) Just a Little Girl: How a Clinical Death Brought a Teenage Girl Face-to-Face With An Angel and Head-to-Head with Her Faith (Morgan James Faith) Face to Face with Orchestra and Chorus, Second, Expanded Edition: A Handbook for Choral Conductors Face to Face Smile & Succeed for Teens: A Crash Course in Face-to-Face Communication Teenagers Face to Face with Bereavement Michael Muller: Sharks, Face-to-Face with the Ocean's Endangered Predator Face to Face: Praying the Scriptures for Intimate Worship Doing Ethics: Moral Reasoning and Contemporary Issues (Third Edition) Radical Hope: Ethics in the Face of Cultural Devastation Well Said (Well Said, New Edition) Jewish Ethics and Halakhah for Our Time: Sources and Commentary, Vol. 11 (Library of Jewish Law and Ethics)

<u>Dmca</u>